

FOR THE MEDIA

1 out of 4 children will be victimized in their lifetime. However, **95 percent** of abuse is preventable through education. The Monique Burr Foundation for Children, Inc. (MBF) is a Florida-based nonprofit organization founded in 1997 by Edward E. Burr, in honor of his late wife Monique Burr, a devoted child advocate. MBF Prevention Education Programs --including MBF Child Safety Matters™ for elementary schools and MBF Teen Safety Matters™ for middle schools -- are comprehensive, research-based, primary prevention programs that educate and empower students and all relevant adults with information and strategies to prevent, recognize, and respond appropriately to bullying, cyberbullying, digital dangers, and all types of child abuse and exploitation.

Supported by the Florida Legislature, MBF Child Safety Matters and MBF Teen Safety Matters are delivered year-round to schools across Florida and to select communities in multiple other states. As you cover stories relating to child abuse and bullying, we would like to offer the following team experts and nationally recognized advocates for our curriculum as a resource in your reporting and coverage. Collectively, they have more than 95 years of experience, and stand ready and available to speak on a variety of topics.

Every child deserves to be safe!

MEDIA RESOURCES

Among the Available Experts:

- **Edward E. Burr**, Founding and Current Chairman, Monique Burr Foundation
- **Lynn Layton**, Executive Director
- **Stacy Pendarvis**, MSW, MA, Program Director
- **David Finkelhor**, PhD, Director of the Crimes against Children Research Center, Co-Director of the Family Research Laboratory and Professor of Sociology at the University of New Hampshire
- **Erin Merryn**, founder of Erin's Law, which requires public schools to teach children about prevention of child sexual abuse

The following story ideas and expert feedback are available:

- Bullying vs. cyberbullying – why the modern age of technology has made peer-to-peer abuse more pervasive.
- The impact of polyvictimization and prevention over a lifetime.
- Perspective on the latest data and research about child victimization, including trafficking, bullying, sexual abuse, digital dangers, and more.
- Tips to educate and empower children to prevent, react and respond to victimization.

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