MBF Child Safety Matters® is a comprehensive, evidence-based prevention education program for elementary school students in grades K-5. The program teaches students and adults how to prevent, recognize, and respond appropriately to the four types of child abuse (physical, emotional, sexual, neglect), bullying, cyberbullying, and digital dangers.

**BASED ON RESEARCH**

» Comprehensive program teaches universal safety rules and strategies following recommendations of polyvictimization research
» Found to be a quality and effective program by four independent research studies
» Uses active learning strategies and reinforcement materials
» Age and developmentally appropriate

**PRACTICAL FOR SCHOOLS**

» Easy to implement with just two fun and engaging classroom lessons for elementary students in Kindergarten through 5th grade (lesson times range from 35 - 55 minutes)
» Uses a standardized curriculum with facilitator scripts and classroom PowerPoint presentations
» Certified Facilitators are trained prior to implementing program in classrooms via live or online training options

**HELPS SCHOOLS MEET STATUTE/POLICY REQUIREMENTS**

» Helps schools meet many required bullying, child safety, and child abuse prevention requirements
» Aligned with many Common Core Education Standards
» Helps schools meet many required Health Instruction Standards
» Aligned with American School Counselor Association Scope & Sequence

**SUPPORTED BY EXPERTS AND PARTNER ORGANIZATIONS**

» Erin Merryn (Founder of Erin’s Law)
» David Finkelhor, Ph.D., Director, Crimes Against Children Research Center
» Sameer Hinduja, Ph.D., Director, Cyberbullying Research Center
» National Educators to Stop Trafficking (NEST)
» Florida Department of Education
» Florida Office of the Attorney General
» Florida Governor’s Office
» Approved by many state Departments of Education

www.mbfpreventioneducation.org | 904.642.0210 | info@mbfpreventioneducation.org
MBF Child Safety Matters® is an easy-to-implement, practical program that includes materials for students, school personnel, and parents/guardians.

MATERIALS FOR STUDENTS
» Two PowerPoint classroom lessons for each grade (K-5) with fun, engaging activities, videos, and games
» Take-home reinforcement items for each lesson

MATERIALS FOR FACILITATORS/SCHOOLS
» Online Facilitator Training (Required prior to implementing program)
» Curriculum Book including Facilitator Manual and printed scripts
» USB Facilitator Flash Drive with turnkey scripts, student PowerPoint Lessons, and other program related and supplemental materials, including:
  • Safety Checks (pre- and post-tests, instructions, and answer keys)
  • Staff and parent PowerPoint presentations
  • Safety Briefs for administrators, teachers, and school staff/PTA
  • Additional Safety Briefs on relevant topics, such as child maltreatment, educational standards alignment, bullying/cyberbullying, digital safety, school counseling alignment, and more
» Safety Rules Banner for school
» Safety Rules Poster for each classroom
» Access to password protected facilitator website for materials, forms, resources, and technical support

MATERIALS FOR PARENTS/GUARDIANS/SAFE ADULTS*
» Safety Connection: Parent Welcome & Opt-Out Forms (passive consent forms given to parents prior to program implementation)
» Safety Connection: Parent Information & Activity Sheets (information and activities shared with parents after each lesson)
» Two Safe Adult Bookmarks for student to personalize and distribute to their Safe Adults

*Foreign language parent/Safe Adult materials available on Facilitator Portal

ADDITIONAL INFORMATION AND RESOURCES
» Website, www.mbfpreventioneducation.org, with information and resources for parents/guardians, educators, other professionals, and community members
  • Online professional development courses
  • Safety Briefs
  • Lesson plans
  • Additional school, classroom, and home activities
» Mobile app, “Child Safety Matters,” available at no cost from the App Store or Google Play, teaches parents and professionals how to better protect children