



Program Overview

MBF Child Safety Matters® is a comprehensive, evidence-based prevention education program for elementary school students in grades K-5. The program teaches students and adults how to prevent, recognize, and respond appropriately to the four types of child abuse (physical, emotional, sexual, neglect), bullying, cyberbullying, and digital dangers.

BASED ON RESEARCH

- » Comprehensive program teaches universal safety rules and strategies following recommendations of polyvictimization research
- » Found to be a quality and effective program by four independent research studies
- » Uses active learning strategies and reinforcement materials
- » Age and developmentally appropriate

PRACTICAL FOR SCHOOLS

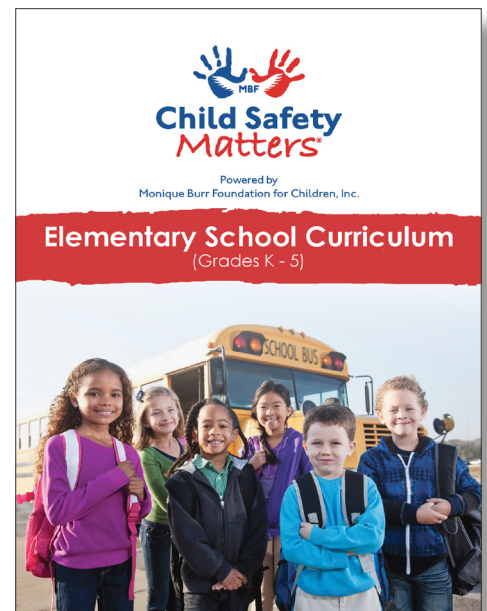
- » Easy to implement with just two fun and engaging classroom lessons for elementary students in Kindergarten through 5th grade (lesson times range from 35 - 55 minutes)
- » Uses a standardized curriculum with facilitator scripts and classroom PowerPoint presentations
- » Certified Facilitators are trained prior to implementing program in classrooms via live or online training options

HELPS SCHOOLS MEET STATUTE/POLICY REQUIREMENTS

- » Helps schools meet many required bullying, child safety, and child abuse prevention requirements
- » Aligned with many Common Core Education Standards
- » Helps schools meet many required Health Instruction Standards
- » Aligned with American School Counselor Association Scope & Sequence

SUPPORTED BY EXPERTS AND PARTNER ORGANIZATIONS

- » Erin Merryn (Founder of Erin's Law)
- » David Finkelhor, Ph.D., Director, Crimes Against Children Research Center
- » Sameer Hinduja, Ph.D., Director, Cyberbullying Research Center
- » National Educators to Stop Trafficking (NEST)
- » Florida Department of Education
- » Florida Office of the Attorney General
- » Florida Governor's Office
- » Approved by many state Departments of Education



MBF Child Safety Matters® is an easy-to-implement, practical program that includes materials for students, school personnel, and parents/guardians.

MATERIALS FOR STUDENTS

- » Two PowerPoint classroom lessons for each grade (K-5) with fun, engaging activities, videos, and games
- » Take-home reinforcement items for each lesson

MATERIALS FOR FACILITATORS/SCHOOLS

- » Online Facilitator Training (Required prior to implementing program)
- » Curriculum Book including Facilitator Manual and printed scripts
- » USB Facilitator Flash Drive with turnkey scripts, student PowerPoint Lessons, and other program related and supplemental materials, including:
 - Safety Checks (pre- and post-tests, instructions, and answer keys)
 - Staff and parent PowerPoint presentations
 - Safety Briefs for administrators, teachers, and school staff/PTA
 - Additional Safety Briefs on relevant topics, such as child maltreatment, educational standards alignment, bullying/cyberbullying, digital safety, school counseling alignment, and more
- » Safety Rules Banner for school
- » Safety Rules Poster for each classroom
- » Access to password protected facilitator website for materials, forms, resources, and technical support



MATERIALS FOR PARENTS/GUARDIANS/SAFE ADULTS*

- » Safety Connection: Parent Welcome & Opt-Out Forms (passive consent forms given to parents prior to program implementation)
- » Safety Connection: Parent Information & Activity Sheets (information and activities shared with parents after each lesson)
- » Two Safe Adult Bookmarks for student to personalize and distribute to their Safe Adults

**Foreign language parent/Safe Adult materials available on Facilitator Portal*

ADDITIONAL INFORMATION AND RESOURCES

- » Website, www.mbfpreventioneducation.org, with information and resources for parents/guardians, educators, other professionals, and community members
 - Online professional development courses
 - Safety Briefs
 - Lesson plans
 - Additional school, classroom, and home activities
- » Mobile app, "Child Safety Matters," available at no cost from the App Store or Google Play, teaches parents and professionals how to better protect children