MBF PREVENTION EDUCATION PROGRAMS
are comprehensive, evidence-based and evidence-informed primary prevention programs that educate and empower youth with Safety Rules and strategies to prevent, recognize, and respond appropriately to bullying, cyberbullying, the four types of child abuse (physical, emotional, sexual, neglect), exploitation, trafficking and digital dangers.

I want to thank you and your team for developing such an important program in which my (all) children’s safety is your main concern. From a parent’s perspective, there are NOT ENOUGH WORDS TO DESCRIBE MY APPRECIATION.”

- Parent

The MBF Child Safety Matters program is IMPRESSIVE. This important information is well formulated and well presented, developmentally appropriate and based on good understanding of literature.

- David Finkelhor, Ph.D.
Director, Crimes against Children Research Center, University of New Hampshire

“I love the MBF Child Safety Matters curriculum. It is a thorough program covering all topics of safety and abuse. With higher demands and limited time, it is nice to know I can cover these VERY IMPORTANT TOPICS IN TWO LESSONS AND NOT HAVE TO DO A LOT OF PLANNING. Thank you!

- Facilitator

I have studied many prevention programs over the years on this issue. The MBF Child Safety Matters program was one of them, and I HIGHLY RECOMMEND IT TO STATE EDUCATORS all the time.

- Erin Merryn
Survivor, Author, Child Advocate, and Founder and President of Erin’s Law

Safety Rules®
Know What’s Up
Spot Red Flags
Make a Move
Talk Up
No Blame | No Shame

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**MBF CHILD SAFETY MATTERS®**

**Elementary School Curriculum**

For students in grades kindergarten through five

- Two lessons per classroom annually
- **Lesson 1:** General safety and the four types of child abuse
- **Lesson 2:** Bullying, cyberbullying, digital safety and digital citizenship

**MBF TEEN SAFETY MATTERS®**

**Middle and High School Curriculum**

For students in grades six through twelve

- Two lessons per classroom annually
- **Lesson 1:** Digital safety, cyberbullying, sexting, and exploitation
- **Lesson 2:** The four types of child abuse, bullying/hazing, relationship abuse, and exploitation/sex trafficking

**MBF AFTER-SCHOOL SAFETY MATTERS®**

**After-School and Youth-Serving Organization Curriculum**

For children and teens in after-school programs and youth-serving organizations

- Six lessons presented to groups by grade level (K-2, 3-5, 6-8)
- **Lesson 1:** The 5 Safety Rules
- **Lesson 2:** Bullying
- **Lesson 3:** Cyberbullying
- **Lesson 4:** Abuse
- **Lesson 5:** Digital Safety
- **Lesson 6:** Digital Citizenship

**MBF ATHLETE SAFETY MATTERS®**

**Youth Athlete Curriculum**

For youth athletes (from beginner to elite levels) in sports settings

- Two lessons presented to groups by grade level (K-2, 3-5, 6-8, 9-12)
- **Lesson 1:** The four types of child abuse, bullying/hazing, relationship abuse, and exploitation/sex trafficking
- **Lesson 2:** Digital safety, cyberbullying, sexting, and exploitation

**BASED ON RESEARCH**

- Comprehensive, evidence-based/evidence-informed programs teach universal safety rules and strategies following recommendations of polyvictimization research that apply to many types of victimization.
- MBF Child Safety Matters® has been found to be a quality and effective program by four independent research studies; other MBF programs are based on the same theoretical concepts and the same best practice prevention strategies ensuring their effectiveness.
- MBF is committed to ongoing evaluation of all programs.
- All program lessons are age and developmentally appropriate and use active learning strategies and reinforcement materials.

**MBF PREVENTION EDUCATION PROGRAMS**

**PRACTICAL FOR SCHOOLS AND ORGANIZATIONS**

- Programs are cost-effective and easy to implement for schools and organizations using standardized curriculum.
- Lessons can be implemented by a variety of professionals (school counselors, teachers, health educators, nurses, coaches, local community partners such as child advocacy centers, etc.).
- Facilitators are trained prior to implementing program lessons via live or online training options.
- Programs include reinforcement materials for children/teens, parents/guardians, and schools/organizations.

**SUPPORTED BY EXPERTS AND PARTNER ORGANIZATIONS**

- Erin Merryn (Founder of Erin’s Law)
- David Finkelhor, Ph.D., Director, Crimes Against Children Research Center, University of New Hampshire
- Sameer Hinduja, Ph.D., Director, Cyberbullying Research Center
- Darkness to Light
- National Educators to Stop Trafficking
- Approved by many state Departments of Education

**HELP SCHOOLS AND ORGANIZATIONS MEET STATUTE AND POLICY REQUIREMENTS**

- School-based programs are aligned with many education and health instruction standards and help schools meet required bullying, child safety, and child abuse prevention requirements.
- MBF Athlete Safety Matters® helps youth sports organizations meet the youth athlete training requirements of the Protecting Youth Athletes and SafeSport Authorization Act of 2017.