

A Night in the Vineyard

PRESENTED BY **MASTERCRAFT**
BUILDER GROUP

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2024



BENEFITING



MONIQUE BURR
FOUNDATION FOR CHILDREN
PREVENTION EDUCATION PROGRAMS

Tuesday, April 2, 2024 | 6 p.m. – 9 p.m.

SoNapa Grille | 2400 3rd St S

Jacksonville Beach, FL 32250

SPONSORED BY

SoNapa Grille
Taste-Toast-Together

RNDC
REPUBLIC NATIONAL DISTRIBUTING COMPANY

A Night *in the* Vineyard

Tuesday, April 2, 2024 | 6 p.m. – 9 p.m.
SoNapa Grille | 2400 3rd St S, Jacksonville Beach, FL 32250

Help us commemorate Child Abuse Prevention Month (April) and support the mission of the Monique Burr Foundation for Children by joining us for the 3rd annual *Night in the Vineyard* charity event. This event will feature live entertainment, auctions, gourmet food, 20+ curated wine tastings, and great company—all while supporting a great cause: child safety.

About the Monique Burr Foundation for Children (MBF)

MBF is a nonprofit organization dedicated to preventing child victimization through research-based prevention education. Funds raised will support MBF Prevention Education Programs – personal safety programs that educate and empower children and teens with strategies to prevent, recognize, and respond appropriately to child abuse, bullying, digital dangers, human trafficking, and other types of child victimization.

Your support of this event helps us remove obstacles to providing personal safety education and creating safer schools and communities for our youth to grow and thrive in. Help us protect children in one of the following ways:

ATTEND

Join the fun! Eat, drink, and be merry with us.
Purchase tickets (\$150) at www.anightinthevineyard.com.

SPONSOR

As a sponsor for this signature event, you will have an opportunity to amplify your commitment to protecting children while simultaneously raising your company's brand awareness. Become a changemaker as one of our esteemed sponsors and leverage this marketing opportunity to raise your profile, network with key movers and shakers of the community, and help us protect more kids!
(Please see page 6)

DONATE

Please consider helping us raise funds by donating to our silent or live auction. Items can be donated by you, your employer, or both. Items for consideration that have sold well in prior years, include gift certificates, gift baskets, sports equipment, art, spa items, dinner certificates, items for children, and vacation experiences.
(Please see page 7)



Every child deserves to be safe — together we can make that possible!



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR (EXCLUSIVE) – \$35,000

Exclusive Sponsorship of the 2024 Night in the Vineyard event

- 12 tickets to the event and VIP access
- Company name/logo incorporated into event branding and promotion where appropriate
- Company name/logo incorporated into the welcome banner as well as all large-scale signage at the event
- Formal recognition from the podium at event
- 1 half page ad in event program
- All Feature Sponsorship Benefits*

COCKTAIL BAR SPONSOR – \$15,000

- 12 tickets to the event and VIP access
- Logo and brand recognition on event materials and signage at the cocktail bars
- All Feature Sponsorship Benefits*

PHOTO BOOTH SPONSOR (EXCLUSIVE) – \$10,000

Unlimited company recognition on all guests keepsake photo booth photos

- 8 tickets to the event and VIP access
- Company name/logo included in all photo booth printouts
- All Feature Sponsorship Benefits*

GRAND CRU SPONSOR – \$10,000

- 10 tickets to the event and VIP access
- Prominent recognition throughout event
- 1 half page ad in event program
- All Feature Sponsorship Benefits*

COMMEMORATIVE WINE GLASS SPONSOR (EXCLUSIVE) – \$10,000

Unlimited company recognition on all guests keepsake wine glasses

- 6 tickets to the event
- Logo on 300+ keepsake wine glasses used on the night of the event and taken home by guests
- All Feature Sponsorship Benefits*



SPONSORSHIP OPPORTUNITIES

SILENT AUCTION SPONSOR – \$7,500

Unlimited logo exposure potential! The silent auction software allows bidders to use their own smartphone to bid on the silent auction. Your logo will be prominently displayed, alongside the Presenting Sponsor, every time the 300+ bidders make a bid, look at auction items, and check bid status. *Bidding site opens one week before the event.*

- 6 tickets to the event
- Company logo listed on the digital display of all silent auction devices and in-person silent auction area at the live event
- All Feature Sponsorship Benefits*

GIFT BAG SPONSOR – \$5,000

- 6 tickets to the event
- Company recognition through promotional items given to guests in take-home gift bags
- All Feature Sponsorship Benefits*

BAND/LIVE ENTERTAINMENT SPONSOR – \$5,000

- 6 tickets to the event
- Company recognition on event materials and signage on stage next to performing band(s)
- All Feature Sponsorship Benefits*

BID PADDLE SPONSOR – \$5,000

- 6 tickets to the event
- Logo displayed on live auction bid paddles, event materials, and signage
- All Feature Sponsorship Benefits*

WINE TASTING STATION SPONSOR – \$4,000

- 4 tickets to event
- Logo displayed at designated wine tasting station
- All Feature Sponsorship Benefits*

MBF PROGRAM FACILITATOR SPONSOR – \$3,000

This level of sponsorship allows 6 school counselors/curriculum facilitators to attend the event.

- 4 tickets to the event
- All Feature Sponsorship Benefits*



SPONSORSHIP OPPORTUNITIES

VALET SPONSOR – \$3,000

- 4 tickets to event
- Sponsor recognition on signage welcoming guests at valet area
- Company name and logo on note that goes home with guests who valet park
- All Feature Sponsorship Benefits*

WINE PULL SPONSOR – \$2,500

- 4 tickets to event
- Name, logo, and sponsorship level displayed at the Wine Pull tables during the event
- All Feature Sponsorship Benefits*

WRISTBAND SPONSOR (EXCLUSIVE) – \$2,500

Exclusive company recognition on the official event wristbands.

- 4 tickets to event
- Company name and/or logo displayed on the wristbands placed on each guest upon entry
- Name, logo, and sponsorship level displayed at the event's entryway
- All Feature Sponsorship Benefits*

ART EXPRESSION SPONSOR – \$2,000

This sponsorship provides the opportunity for local NE FL students to express themselves through artwork. Funds from this sponsorship will cover the cost of supplies for the art pieces, which will be displayed and auctioned at the event. Proceeds raised from the auction of the pieces will underwrite the cost of MBF Prevention Education Programs in their school or other local schools in need of prevention education programs.

- 4 tickets to the event
- All Feature Sponsorship Benefits*

FEATURE SPONSORSHIP BENEFITS:

- Logo included in pre-and post-event communications (including press release, event website, email marketing, and social media)
 - Logo and brand recognition on event materials and signage
 - Name, logo, and sponsorship level displayed on event signage

VIP Access includes expedited entry into the venue, VIP seating/area, an exclusive wine pairings experience, and a take-home gift bag.

Logo inclusion on all marketing materials is dependent on sponsorship submission and production deadlines.

A Night in the Vineyard

at SoNapa Grille

Sponsorship Registration

We are pleased to offer you this great opportunity to support child safety and sponsor this annual charity event. To register as a sponsor, please send this completed form, with a high resolution logo, to Ashle Fike at ashle@mbfpreventioneducation.org. **Sponsorship registration deadline: March 15, 2024. Logo inclusion on all marketing materials is dependent on production deadline dates.**

COMPANY/ORGANIZATION NAME: _____

SPONSORSHIP LEVEL:

- ☐ PRESENTING SPONSOR – \$35,000
- ☐ COCKTAIL BAR SPONSOR – \$15,000
- ☐ PHOTO BOOTH SPONSOR (EXCLUSIVE) – \$10,000
- ☐ WINE GLASS SPONSOR (EXCLUSIVE) – \$10,000
- ☐ GRAND CRU SPONSOR – \$10,000
- ☐ SILENT AUCTION SPONSOR – \$7,500
- ☐ GIFT BAG SPONSOR – \$5,000
- ☐ BAND/LIVE ENTERTAINMENT SPONSOR – \$5,000
- ☐ BID PADDLE SPONSOR – \$5,000
- ☐ WINE TASTING STATION SPONSOR – \$4,000
- ☐ MBF PROGRAM FACILITATOR SPONSOR – \$3,000
- ☐ VALET SPONSOR – \$3,000
- ☐ WINE PULL SPONSOR – \$2,500
- ☐ WRISTBAND SPONSOR – \$2,500
- ☐ ART EXPRESSION SPONSOR – \$2,000

CONTACT NAME: _____

BILLING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

EMAIL ADDRESS: _____

PHONE NUMBER: _____

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For more information, please visit www.anightinthevineyard.com.

The Monique Burr Foundation for Children, Inc. is a 501(c)(3) organization (Tax ID #59-3482715). Please remit checks to:

Monique Burr Foundation for Children
7807 Baymeadows Road E., Suite 202, Jacksonville, FL 32256

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Silent/Live Auction Donation

We welcome donations of all sizes, from single items to creative packages. Your donation will help make this event a success and help MBF raise funds to provide access to life-saving child safety programs and remove obstacles to safer communities for children everywhere.

Items can be donated by you, your employer, or both. Items for consideration, that have sold well in prior years, include gift certificates, gift baskets, sports equipment, art, spa items, dinner certificates, items for children, and vacation experiences.

Thank you for your support and consideration! **Please submit item(s) you wish to donate by March 18, 2024.** Please complete and email form to Ashle Fike at ashle@mbfpreventioneducation.org.

CONTACT INFORMATION

COMPANY/ORGANIZATION NAME: _____

NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

EMAIL ADDRESS: _____

PHONE NUMBER: _____

DONATION INFORMATION

DONATION NAME: _____

DETAILED DESCRIPTION – *Please provide details of the auction item(s), including time limits and expiration dates. Provide information to help us "sell" your item (this will be included on marketing materials, the auction website, etc.)*

ESTIMATED VALUE: _____

- ☐ I am mailing my item(s) to the MBF Office (address listed below)
- ☐ I would like to arrange pickup for my auction item(s)
- ☐ I will deliver my donation to the MBF Office

_____ ♦ ♦ ♦ _____

For more information, please visit www.anightinthevineyard.com. The Monique Burr Foundation for Children, Inc. is a 501(c)(3) organization (Tax ID #59-3482715). Your copy of this form serves as a receipt for your tax-deductible contribution. If you are mailing your donation, please mail to: *Monique Burr Foundation, 7807 Baymeadows Road E., Suite 202, Jacksonville, FL 32256.*